

FOR IMMEDIATE RELEASE

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**FOLKSBIENE PRESENTS FRANCE'S RAFAEL GOLDWASER IN "NEW
WORLDS: A CELEBRATION OF I.L. PERETZ"**

**AN EVENING OF ONE-ACTS RUNS FROM NOVEMBER 11 TO 21 – 12
PERFORMANCES ONLY!**

(October 15, 2010) From November 11 to 21, The National Yiddish Theatre – Folksbiene welcomes noted Israeli actor Rafael Goldwaser, whose France-based Théâtre en L'Air has been a beacon of experimentation in the current Yiddish theatre revival taking place in a cities around the world. "New Worlds: A Celebration of I.L. Peretz," an evening of one-acts based on the writing of the great Yiddish writer I.L. Peretz, plays its limited two-week engagement at The Baruch Performing Arts Center, 55 Lexington Avenue (at 25th Street), from Thursday November 11 at 2pm to Sunday November 21 at 6pm, with an opening on Sunday November 14 at 6pm.

One of the most innovative performers on the world stage today, Rafael Goldwaser blends folk traditions with modern stagecraft in "The Metamorphosis of a Melody" (*A Gigl Fun a Nigun*), the evening's centerpiece. A virtuosic solo, multi-media performance conceived and performed by Goldwaser, "A Gigl Fun" was seen this summer in the 2010 New York International Fringe Festival. Directed by Pascal Holtzer, with an original score by Jean-Raymond Gelis, "A Gigl Fun" traces the strange and beautiful evolution and migration of a favorite nigun melody across geographies and generations.

The evening's curtain raiser, "The Two Brothers" (*Di Tsvey Briday*), which is conceived and directed by Motl Didner, receives its world premiere in this production. With an original score by Dmitri "Zisl" Slepovitch, and choreography by Rebecca Warner, "The Two Brothers" reinvests a classic folk tale about greed and exploitation with a timely energy derived from the mixing of video, audio and performance elements. Both plays are in Yiddish, with English and Russian supertitles.

Born in Argentina, where his father was a busy Yiddish actor, Goldwaser combines the traditions of French mime, Yiddish folk literature, new media, and a refined ear for the music and melodies of Yiddish theatre dating back to Goldfaden. Before moving to France in 1990, Goldwaser lived for 25 years in Israel, where he was, as a member of the Habimah Theatre, one of the country's best-known modernist performers. At his Le Théâtre en l'Air in Strasbourg France, where he serves as artistic director, he has been developing a modern Yiddish style of acting that resonates with the past while pointing us to a new epoch.

"New World: A Celebration of I.L. Peretz" runs from November 11 to November 21 (12 performances only!) at The Baruch Performing Arts Center, 55 Lexington Avenue (25th Street between Lexington and Third Avenues). Performances are

Wednesday at 2pm & 8pm, Thursdays at 2pm & 8pm, Saturdays at 8pm, and Sundays at 2pm & 6pm. For tickets, which are \$55, call The Baruch Performing Arts Center box office at 646/312-5073, or visit www.folksbiene.org

The Drama Desk Award-winning National Yiddish Theatre – Folksbiene, now in its 96th consecutive season, is the longest continuously producing Yiddish theatre in the world, and America's sole-surviving professional Yiddish theatre. The company's two-fold mission is to preserve the legacy of the Yiddish theatre -- dating back to the 1870's in Europe -- as well as to add to this legacy by developing new work. The NY Post calls Folksbiene "one of the city's most remarkable cultural institutions." For more details call 212/213-2120 or visit www.folksbiene.org.

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ATTACHED PHOTO BY: Michael Priest
CONTACT: Beck Lee/Media Blitz, LLC. 718/403-0939

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In “The Metamorphosis of a Melody” (*A Gigl Fun a Nigun*), the evening’s centerpiece, Goldwaser blends folk traditions with modern stagecraft while telling the story of a favorite nigun melody’s strange and beautiful migration across geographies and generations. The evening’s curtain raiser, “The Two Brothers” (*Di Tsvey Brider*), which is conceived and directed by Motl Didner, receives its world premiere in this production. With an original score by Dmitri “Zisl” Slepovitch, and choreography by Rebecca Warner, “The Two Brothers” reinvests a classic folk tale about greed and exploitation with a timely energy derived from the mixing of video, audio and performance elements. Both plays are in Yiddish, with English and Russian supertitles.

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SPECIAL PRESS INVITATION

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Dear Colleague:

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Members of the press are welcome to attend the following 4 performances:

Thursday November 11 at 8pm
Saturday November 13 at 8pm
Sunday November 14 at 2pm & 6pm (opening)

Born in Argentina, where his father was a busy Yiddish actor, Goldwaser combines the traditions of French mime, Yiddish folk literature, new media, and a refined ear for the music and melodies of Yiddish theatre dating back to Goldfaden. Before

moving to France in 1990, Goldwasser lived for 25 years in Israel, where he was, as a member of the Habimah Theatre, one of the country's best-known modernist performers. At his Le Théâtre en l'Air in Strasbourg France, where he serves as artistic director, he has been developing a modern Yiddish style of acting that resonates with the past while pointing us to a new epoch.

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Please let me know when you can experience this remarkable show.

Sincerely,

Beck Lee
Media Blitz, LLC
718/403-0939

ATTACHED PHOTO: Fyvush_Finkel_Live!_350.jpg, Fyvush_Finkel_Live!_735.jpg, Fyvush_Finkel_Live!_1038.jpg, Fyvush_Finkel_Live!_1138.jpg

PHOTO by: Lindsay Aikman/Michael Priest Photography

ATTACHED PHOTO: Folks_Gala_Katvan_02.png

PHOTO by: Rivka Katvan

PHOTO: Fyvush_MiltonBerle.jpg

COURTESY: Fyvush Finkel

CONTACT: Beck Lee/Media Blitz, LLC. 718/403-0939

LEGENDARY FYVUSH FINKEL PREMIERES NEW MUSICAL REVUE CHRONICLING HIS INCREDIBLE CAREER

“FYVUSH FINKEL LIVE!” BEGINS OCTOBER 17, OPENS OCTOBER 21

CAPTION 350, 1138: (Left to right) Merwin Goldsmith, Fyvush Finkel and June Gable perform a treasure trove of classic routines and numbers in “Fyvush Finkel Live!”

CAPTION 735, 1038: (Left to right) Fyvush Finkel and June Gable perform some of the classics... of Yiddish vaudeville in “Fyvush Finkel Live!”

The Emmy and OBIE Award-winning Fyvush Finkel stars in a musical celebration of his life on stage -- “Fyvush Finkel Live!” -- which the Drama Desk Award-winning National Yiddish Theatre – Folksbiene presents in a limited engagement, beginning Sunday October 17. The world premiere of the musical revue, which also stars Finkel’s sons (and frequent collaborators) Ian Finkel & Elliot Finkel, as well as Merwin Goldsmith & June Gable, plays five preview performances on route to an opening on Thursday October 21 at 7pm. The three-week engagement at The Baruch Performing Arts Center, 55 Lexington Avenue (at 25th Street), plays through Sunday November 7. Performances are Wednesday at 2pm & 8pm, Thursdays at 2pm & 8pm (except October 21 at 2pm & 7pm), Saturdays at 8pm, and Sundays at 2pm & 6pm. For tickets, which are \$55, call The Baruch Performing Arts Center box office at 646/312-5073, or visit www.folksbiene.org

In “Fyvush Finkel Live!” Fyvush Finkel offers a first-hand account of an incredible career spanning English and Yiddish roles, from Second Avenue to modern-day television stardom. A musical celebration of a life on stage, “Fyvush Finkel Live!” is directed by Motl Didner with choreography by Shorey Walker. In Yiddish and English, with simultaneous Russian and English supertitles.