

The National Yiddish Theatre - Folksbiene
4th Annual Cabaret Benefit
Thursday, October 30, 2008
Museum of Jewish Heritage - A Living Memorial to the Holocaust
Honoring
The Blessed Memory of Abe Oster

Journal Page Information

	<u>FULL PAGE</u>	<u>HALF</u>
<u>Ad Rates</u>	<u>\$1200</u>	<u>\$750</u>
<u>Page size</u>	<u>6" (w) x 9" (H)</u>	
<u>Ad Dimensions:</u>	<u>5.5" (w) x 8.5" (H)</u>	<u>5.5" (w) x 4.125" (H)</u>

NO BLEED ADS

Ink Color: Black

Artwork: Preferred format: PDF (high resolution, grayscale, with all fonts and images embedded) Other supported formats: Mac (preferred) or PC: InDesign, QuarkXpress, Adobe Illustrator

(No Word or Publisher documents)

Checklist:

- All scans and graphics must be grayscale and high resolution (300 DPI minimum, 600 DPI preferred)
- Note:** *Images taken from most web sites are 72 DPI and not suitable for printing.*
- ⇒ **PDFs should be print ready (highest quality) and grayscale, with all typefaces and graphics embedded**
- ⇒ Illustrator files: all text must be converted to outlines to avoid font issues
- ⇒ InDesign and Quark files: include all typefaces and embedded graphics.
- ⇒ PDFs may be sent as is; all others formats should be sent in a compressed archive (.sit or .zip file)
- ⇒ A border will be placed around all ads submitted without a border, unless you specify that you do not want a border.

Please send printed copy of ad (for proofing purposes only), contact name, e-mail address, Payment and phone number to:

The National Yiddish Theatre
4th Annual Cabaret Benefit
135 West 29th Street, #504
New York, NY 10001

Journal Pages Reservation and Information:

Larry Adelman 212/924-9750 – LAEventProducer@aol.com

DEADLINE FOR ALL ARTWORK FOR JOURNAL IS
October 15, 2008